[COMPANY NAME]

[ADDRESS]

[CITY, STATE, ZIP CODE]

[DATE]

**Subject: Proposal for Invoice Factoring Services**

Dear [Recipient’s Name],

I hope this message finds you well. We are reaching out to introduce our invoice factoring services, which could provide a practical solution to improve your company’s cash flow by converting outstanding invoices into immediate working capital.

**How Invoice Factoring Can Benefit Your Business**

* **Immediate Access to Cash**: Get up to [PERCENTAGE]% of your invoice value upfront, helping you manage operational expenses or growth opportunities without waiting for customer payments.
* **Streamlined Collections**: We handle payment collection from your customers, allowing you to focus on running your business.
* **Flexible Financing**: Our services adapt to your invoicing needs, providing funding as your business grows.
* **No Additional Deb**t: Unlike traditional loans, factoring doesn’t add liabilities to your balance sheet.

**How It Works**

1. **Submit Your Invoices**: Provide us with your outstanding invoices.
2. **Receive Immediate Payment**: We advance you a significant percentage of the invoice value.
3. **Customer Payment**: Your customers pay us directly based on the invoice terms.
4. **Final Settlement**: Once the invoice is paid, we remit the remaining balance to you, less our service fee.

We’d be delighted to discuss how our invoice factoring services can support your business needs. Please feel free to contact [Name, Title] at [Email Address/Phone Number] to arrange a conversation or schedule a meeting at your convenience.

Thank you for considering this opportunity, and we look forward to assisting you in achieving your financial goals.

Yours sincerely,

……………………………………………………….

[NAME]

[TITLE/POSITION]