[Company Name]

[Company Address]

[City, State, ZIP Code]

**Subject: We’d Love to Welcome You Back**!

Dear [Customer’s Name],

We noticed it’s been some time since we last heard from you, and we miss having you as part of the [COMPANY NAME] community. Your satisfaction and support mean a lot to us, and we’d love to have the opportunity to serve you again.

**Why Come Back**?

We’ve introduced exciting updates and features, including:

* [*Highlight Feature/Benefit 1, e.g., “Exclusive discounts tailored for our loyal customers.”*]
* [*Highlight Feature/Benefit 2, e.g., “New and improved [product/service] options.”*]
* [*Highlight Feature/Benefit 3, e.g., “Enhanced customer support available 24/7.”*]

To make your return even more rewarding, we’re offering [*special incentive, e.g., “10% off your next order” or “a complimentary upgrade”*] if you reactivate your account by [DATE].

**How to Reactivate Your Account**:

1. Visit [Website Link] and log in using your existing credentials.
2. Follow the prompts to complete your account reactivation.
3. Start enjoying all the benefits of your [COMPANY NAME] account immediately!

Should you need assistance or have any questions, our friendly team is here to help. Simply contact us at [Email Address/Phone Number]

We genuinely value your past support and would be delighted to welcome you back. Let’s reconnect and continue to deliver the exceptional experience you deserve.

Yours sincerely,

……………………………………………………….

[NAME]

[TITLE]

[COMPANY NAME]