[COMPANY NAME]

[ADDRESS]

[CITY, STATE, ZIP CODE]

[DATE]

**Subject: Invitation to Participate in a Case Study**

Dear [Customer’s Name],

We hope this message finds you well! As one of our valued customers, we’ve been impressed by the way you’ve leveraged [Product/Service Name] to achieve [*specific success or outcome, e.g., improved efficiency, increased revenue, etc.*].

We’re currently creating a series of case studies to showcase real-world examples of how our customers succeed with [COMPANY NAME], and we would love to feature your story.

**What’s Involved?**

Participating in a case study is simple and typically includes:

1. A brief interview to discuss your experience and outcomes.
2. Collaboration to create a narrative highlighting your success.
3. Review and approval of the final draft before publication.

**Benefits to You**

By participating, you can:

* Gain visibility as a leader in your industry.
* Highlight your achievements to a broader audience.
* Build your brand as an innovator and early adopter.

The case study will be featured on [*platforms, e.g., our website, social media, or industry publications*], and we will ensure your approval for all content before it is shared.

**Next Steps**

If you’re interested, please let us know by [DATE]. We’d be happy to schedule a short call to discuss the details and answer any questions you may have. You can reach out to [Name, Title] at [Email Address/Phone Number].

Thank you for considering this opportunity. We’re excited to share your success story and continue working together to achieve great results!

Yours sincerely,

……………………………………………………….

[NAME]

[TITLE/POSITION]

[COMPANY NAME]